



Miami | 11 November 2012

# INTERNATIONAL ARBITRATION IN LATIN AMERICA

10<sup>th</sup> anniversary | ICC Arbitration Special

## Programme

ICC Arbitration Special:  
The World Cup and Olympics coming to Latin America



International Chamber of Commerce  
*The world business organization*

The day will moderated by **Andrea Carlevaris**, Secretary General, ICC International Court of Arbitration, Paris

and

**José Ricardo Feris**, Deputy Secretary General, ICC International Court of Arbitration, Paris

**11.00-11.15 Welcome address by**

- **John Beechey**, President, ICC International Court of Arbitration

**11.15-12.15 Introduction: Retrospectives and perspectives**

Core actors in the upstream organization of the London Games will go back on the obstacles they had to face, how they were dealt with, the current trends and perspectives for the forthcoming Games in Rio de Janeiro. Furthermore, an overall view of the legal challenges concerning the preparation of the World Cup in Brazil will be given.

- **Tim Jones**, Partner, Freshfields Bruckhaus Deringer LLP, United Kingdom
- **José Emilio Nunes Pinto**, Partner, José Emilio Nunes Pinto Advogados, Brazil

**12.15-12.30 Discussion**

**12.30-14.00 Lunch**

**14.00-14.45 Dispute resolution issues arising out of the infrastructure projects related to sport events**

Major sport events necessarily imply the reorganization of pre-existing infrastructures and the construction of new ones. This panel will focus on the different dispute resolution mechanisms that can be used to reconcile the short-term and long-term needs and interests related to the specificities of the construction of sports arenas for worldwide events and their surrounding infrastructures.

- **Alberto Sogayar**, General Counsel, Queiroz Galvão Construction, Brazil
- **David Reed**, Partner, Arnold & Porter LLP, United Kingdom

**14.45-15.00 Discussion**

**15.00-15.45 Sports, Business and Arbitration**

In the last decades, the world of sports has become a large business underpinned by the rising profile of sports stars and increasingly sophisticated customer expectations. Athletes have become celebrities watched by millions of fervent supporters; leading to an incredible increase in the amounts related to player transfers, sponsoring, branding, as well as broadcasting fees. The development of worldwide sports events now entail a large number of partnerships at the source of sports' financial take off. This session will focus on the intricacies of the business of sports and the solutions offered by arbitration with an Olympics and World Cup specific perspective.

- **Clifford Hendel**, Partner, Araoz & Rueda Abogados, Spain
- **Patricia S. Lopez Aufranc**, Partner Marval O'Farrell & Mairal, Argentina

**15.45-16.00 Discussion**

**16.00-16.30 Coffee Break**

**16.30-17.30 Roundtable: How are sports related disputes settled by arbitration during the World Cup and the Olympic Games?**

Worldwide sport events are intense environments for disputes which particularly draw international attention. Due to this particular context, sport-related disputes call for both speedy and efficient resolution mechanisms. The leading experts in the field will be invited to share their experience as legal counsel, arbitrators of ad hoc Divisions, or arbitrators of the Court of Arbitration for Sports.

- **Miguel Ángel Fernández-Ballesteros**, Partner, Fernández-Ballesteros & Asociados; Professor, Civil Procedural Law; President, Madrid's Court of Arbitration, Spain
- **Francisco González de Cossío**, Arbitrator, González de Cossío Abogados, S.C., Mexico
- **Omar Ongaro**, Head of Players' Status & Governance, Legal Affairs Division, Fédération Internationale de Football Association (FIFA), Switzerland

**17.30-17.45 Discussion**

**17.45-18.00 Concluding remarks**

- **TBC**

**18.00-20.00 Cocktail reception generously sponsored by Covington & Burling LLP and Navigant Consulting**